



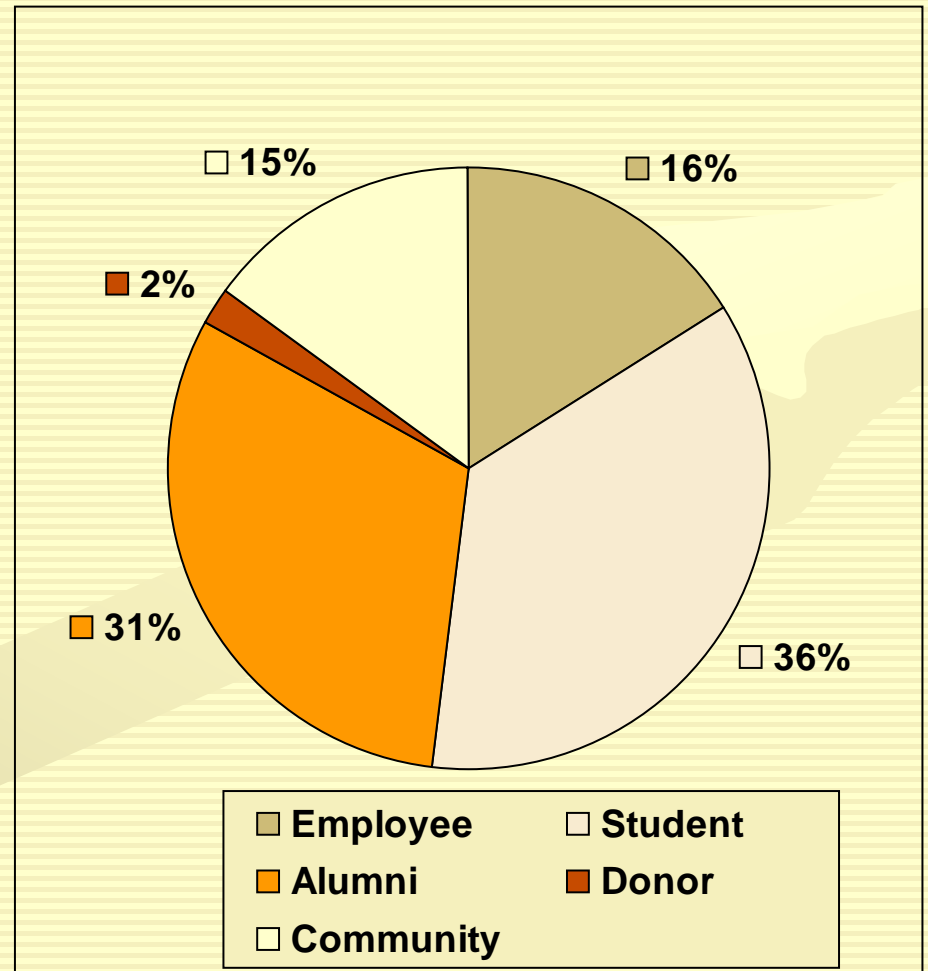
# Northeastern State University Strategic Planning Survey

A Summary of the Initial and Pragmatic  
Comparison of NSU Employees, Students,  
Alumni, Donors, and Relevant Communities

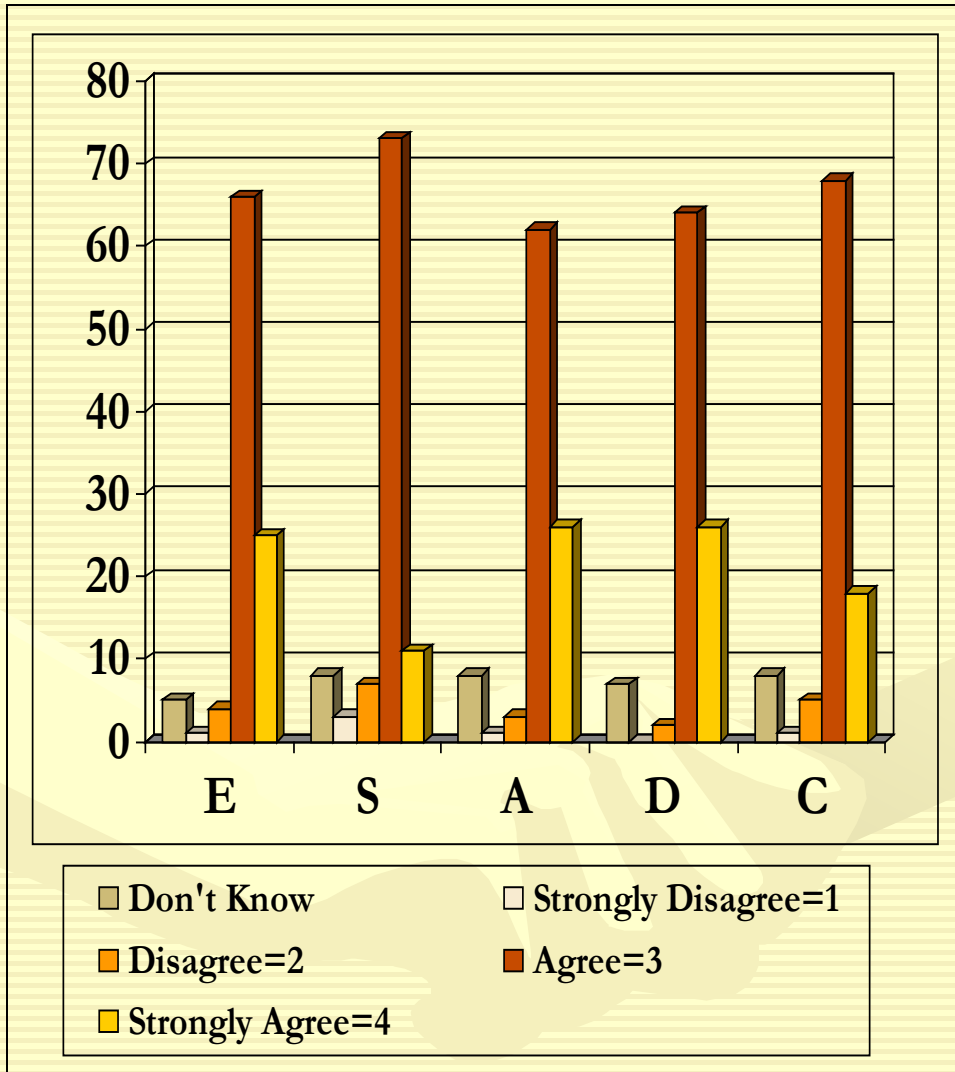
June 2006

# Sample Size

- NSU Employees=345
- NSU Students=786
- NSU Alumni=694
- NSU Donors=44\*
- Community=336
- Total=2,205



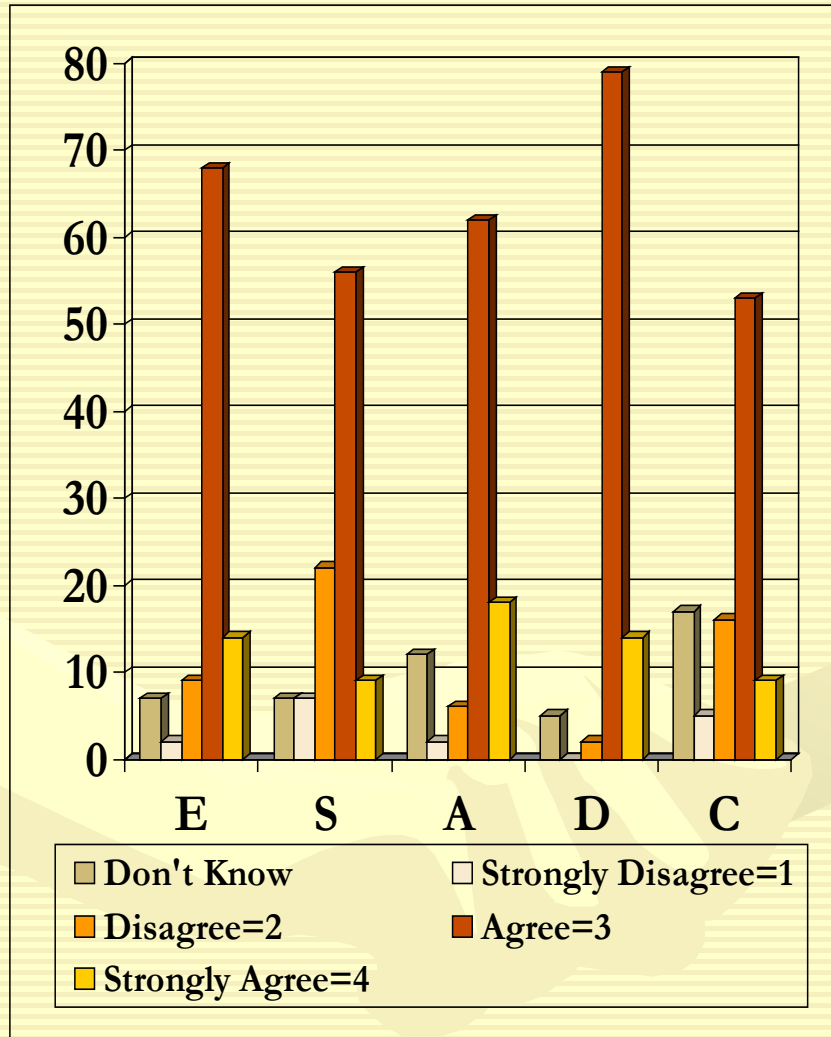
# NSU is responsive to the area's educational needs



## Mean Response Scores

- Employees=3.1
- Students=2.8
- Alumni=3.0
- Donors=3.0
- Community=2.7
- 86% of the total sample Agree or Strongly Agree

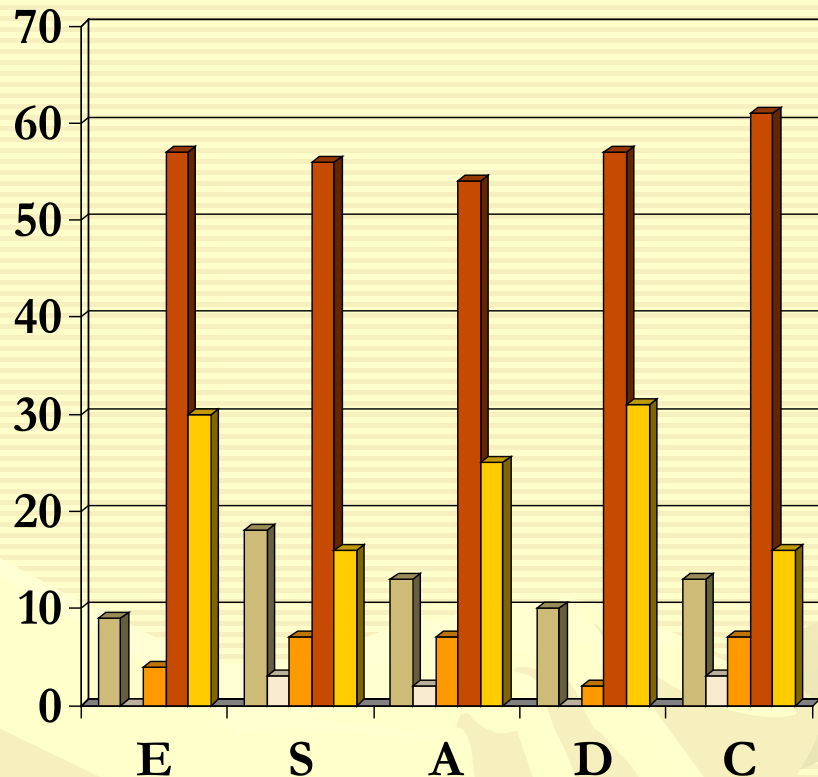
# NSU matches its class offerings to the needs of residents



## Mean Response Scores

- Employees=2.8
- Students=2.5
- Alumni=2.7
- Donors=3.0
- Community=2.3
- 72% of the total sample Agree or Strongly Agree

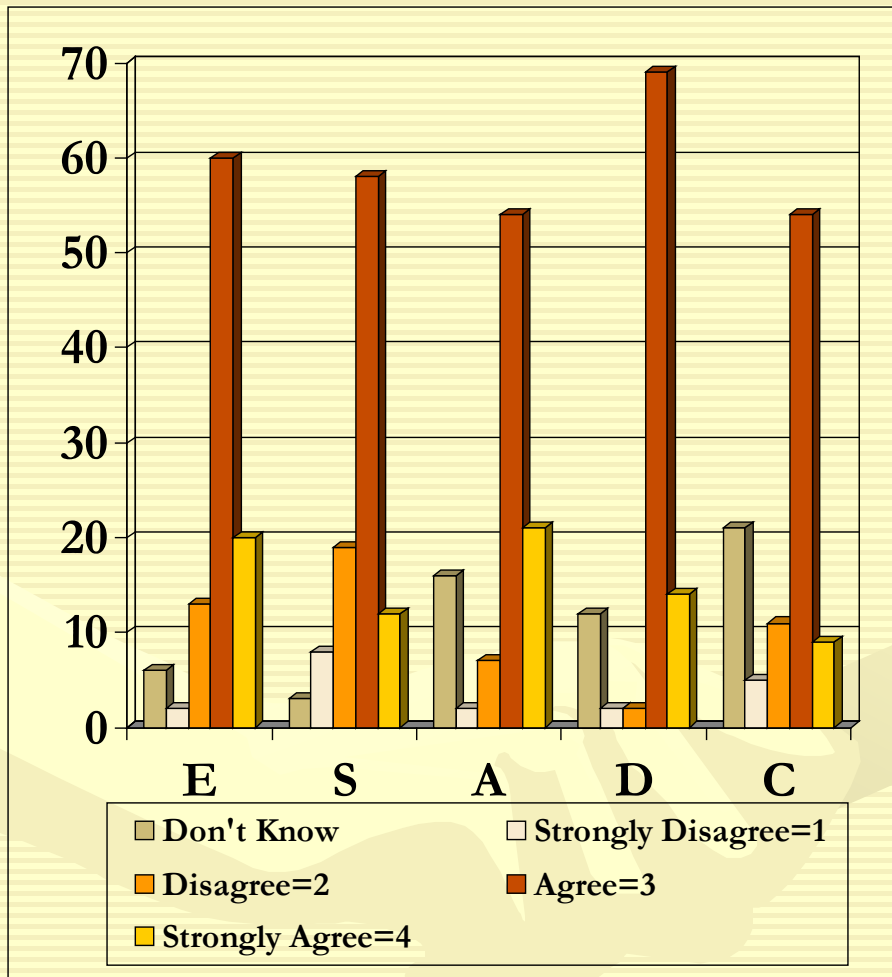
# NSU classes provide better employment opportunities



## Mean Response Scores

- Employees=3.0
- Students=2.5
- Alumni=2.8
- Donors=3.0
- Community=2.6
- 77% of the total sample Agree or Strongly Agree

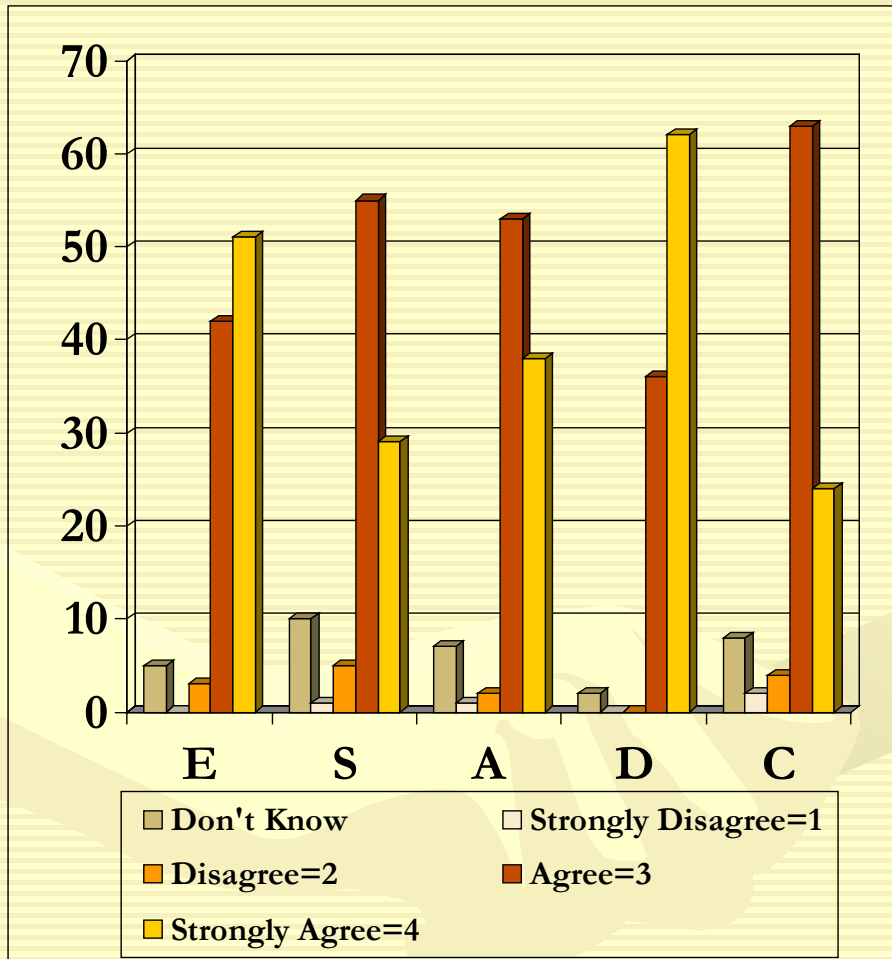
# NSU offers its classes at times that are convenient for most residents



## Mean Response Scores

- Employees=2.9
- Students=2.7
- Alumni=2.6
- Donors=2.7
- Community=2.3
- 72% of the total sample Agree or Strongly Agree

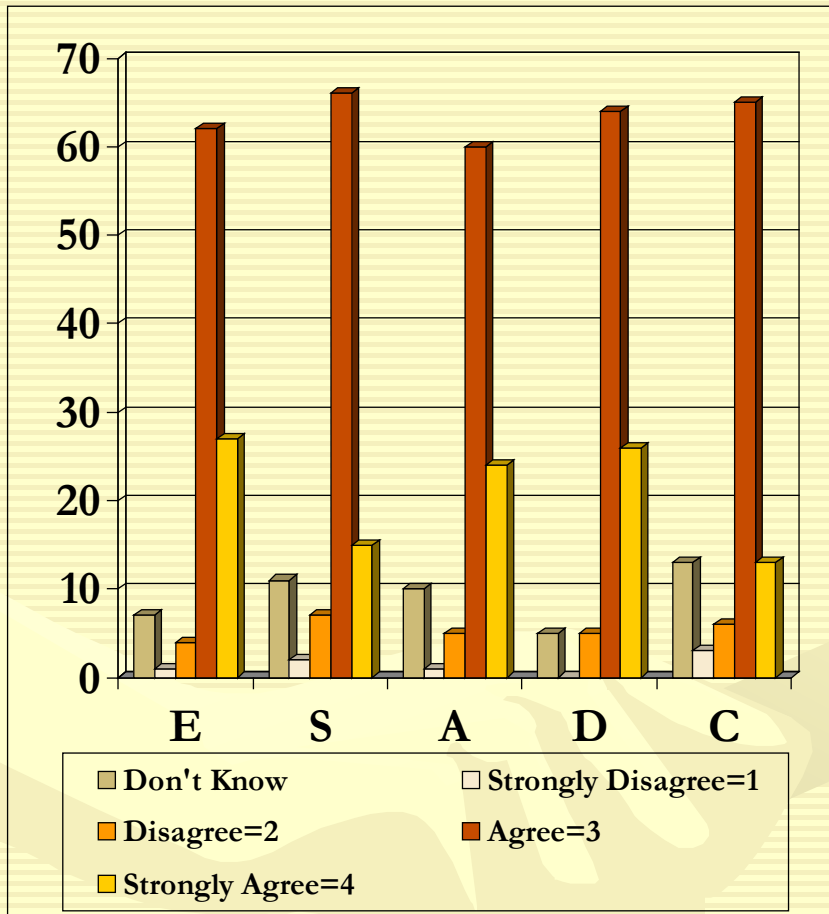
# NSU helps the area's economy to grow



## Mean Response Scores

- Employees=3.3
- Students=2.9
- Alumni=3.1
- Donors=3.6
- Community=2.9
- 88% of the total sample Agree or Strongly Agree

# NSU offers programs relevant to community and state needs

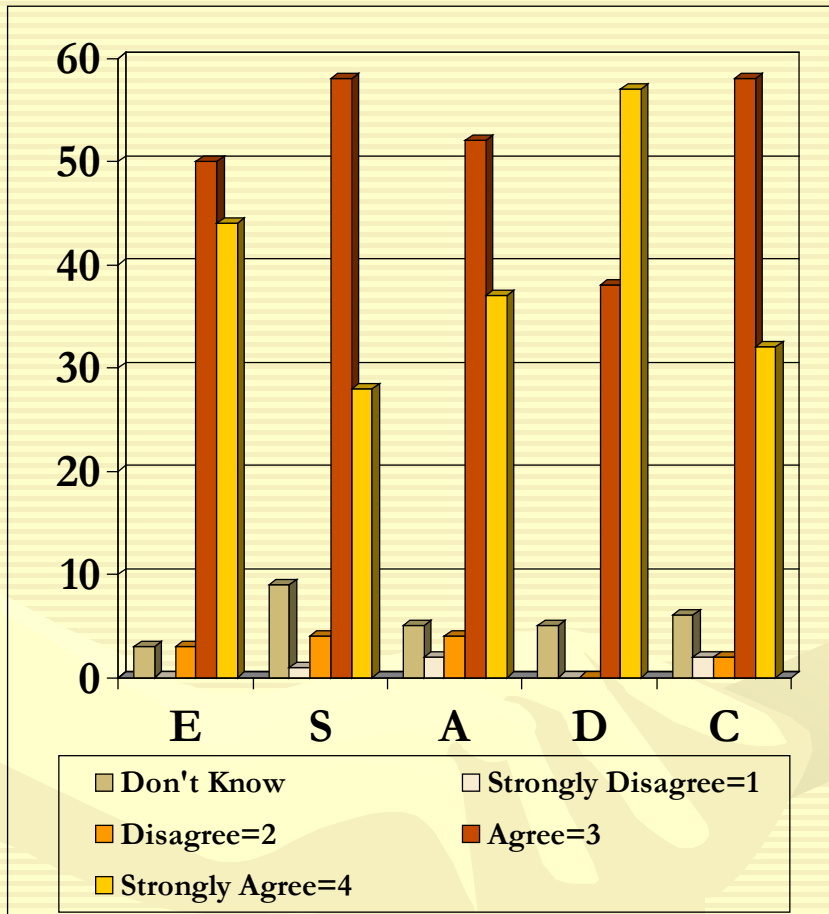


## Mean Response Scores

- Employees=3.0
- Students=2.7
- Alumni=2.9
- Donors=3.1
- Community=2.6
- 83% of the total sample Agree or Strongly Agree



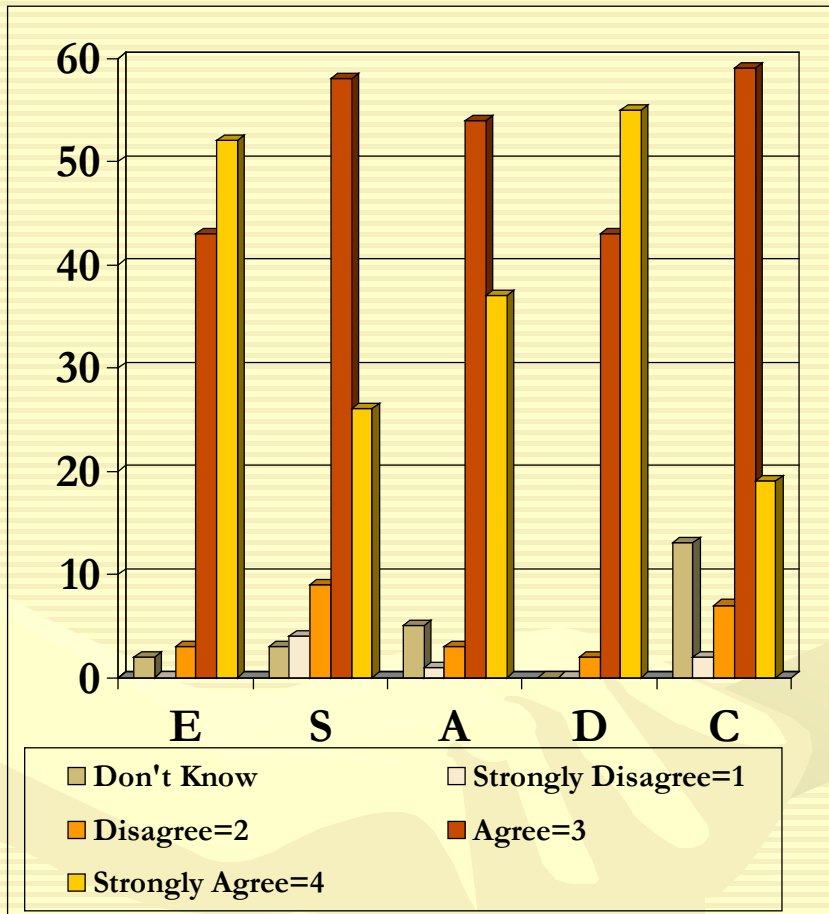
# NSU degrees provide better employment value



## Mean Response Scores

- Employees=3.3
- Students=3.0
- Alumni=3.1
- Donors=3.4
- Community=3.1
- 89% of the total sample Agree or Strongly Agree

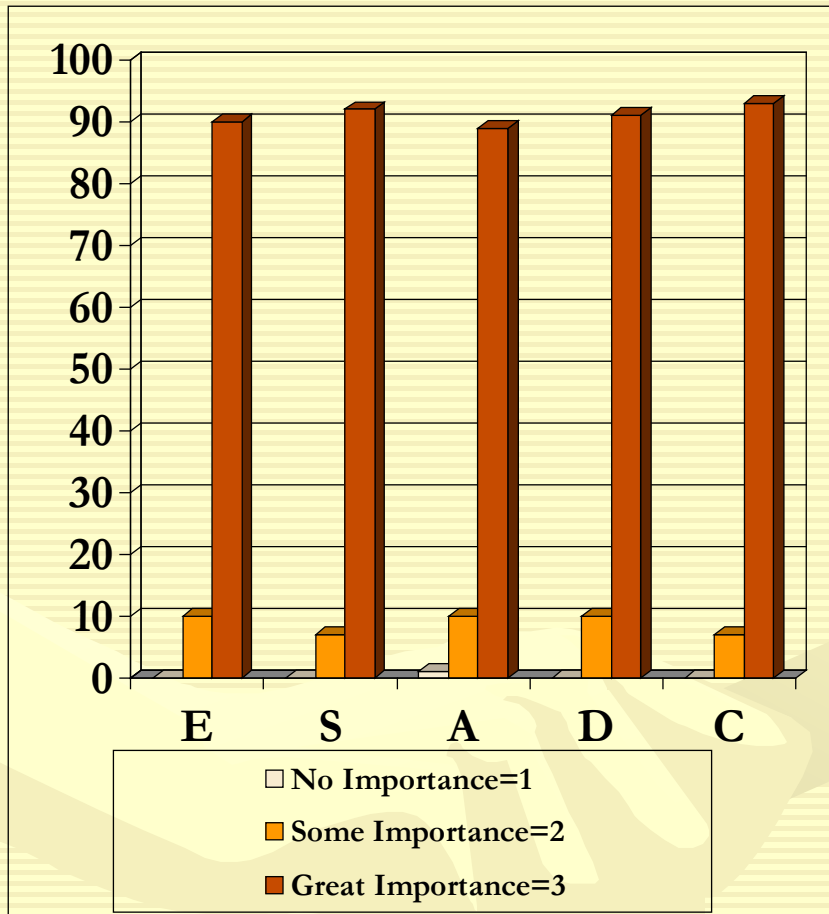
# NSU provides programs at a fair cost (value)



## Mean Response Scores

- Employees=3.4
- Students=3.0
- Alumni=3.2
- Donors=3.5
- Community=2.7
- 87% of the total sample Agree or Strongly Agree

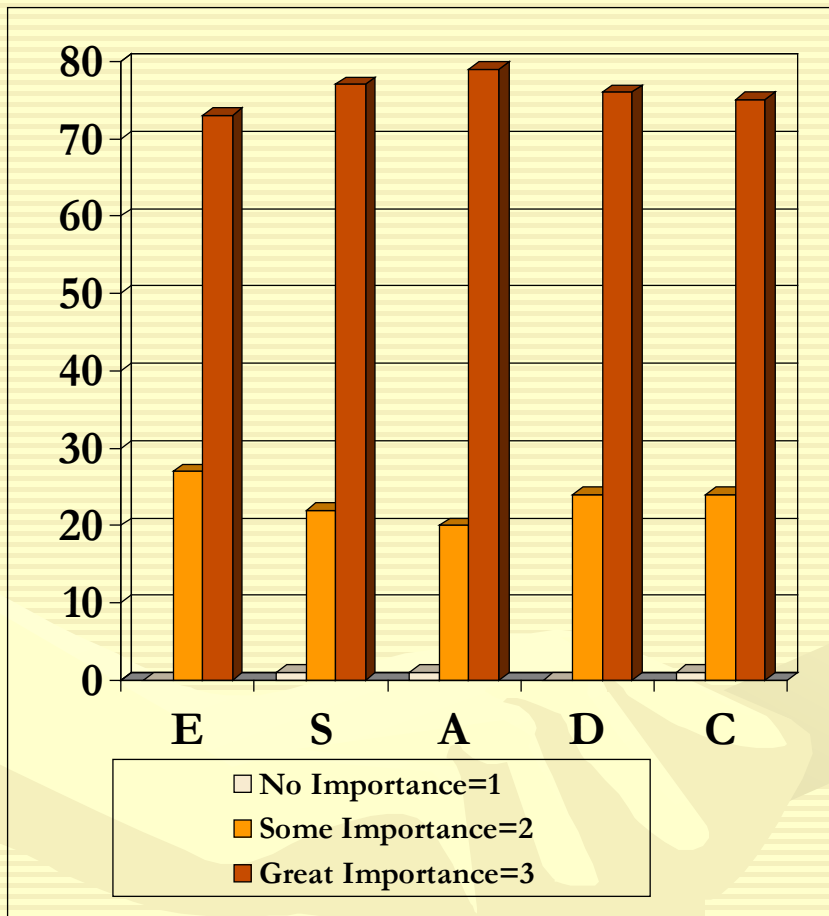
# Importance to community economic development of NSU four year degrees



## Mean Response Scores

- Employees=2.9
- Students=2.9
- Alumni=2.9
- Donors=2.9
- Community=2.9
- 91% of total sample answered “Great Importance”

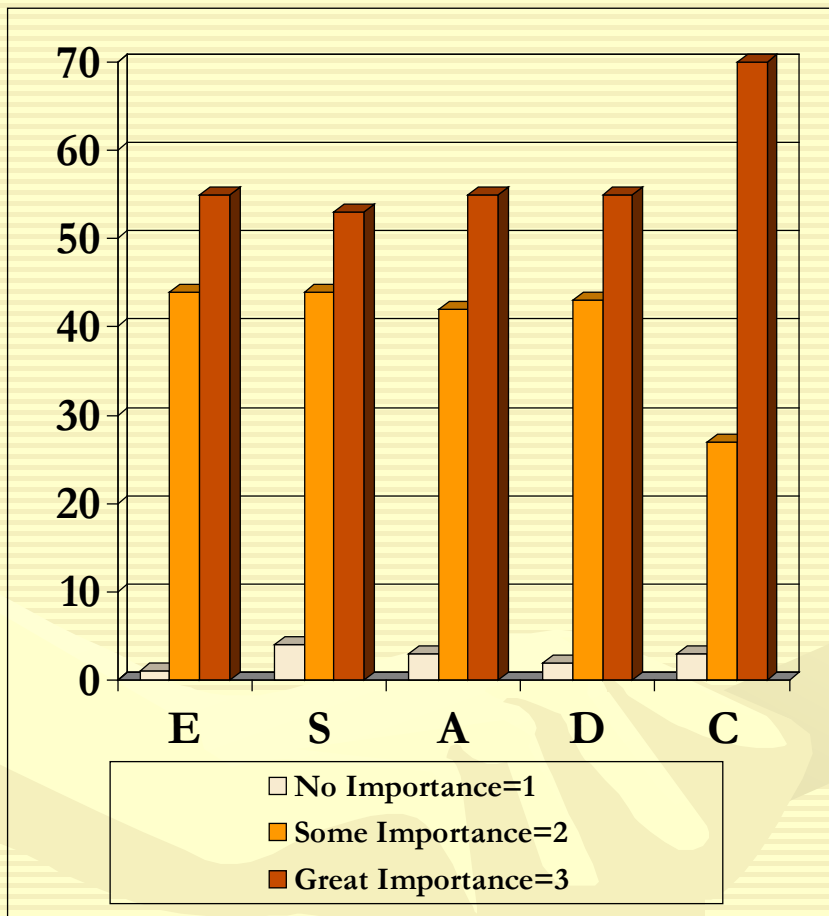
# Importance to community economic development of NSU graduate degrees



## Mean Response Scores

- Employees=2.7
- Students=2.8
- Alumni=2.8
- Donors=2.8
- Community=2.8
- Overall=2.8
- 77% of total sample answered “Great Importance”

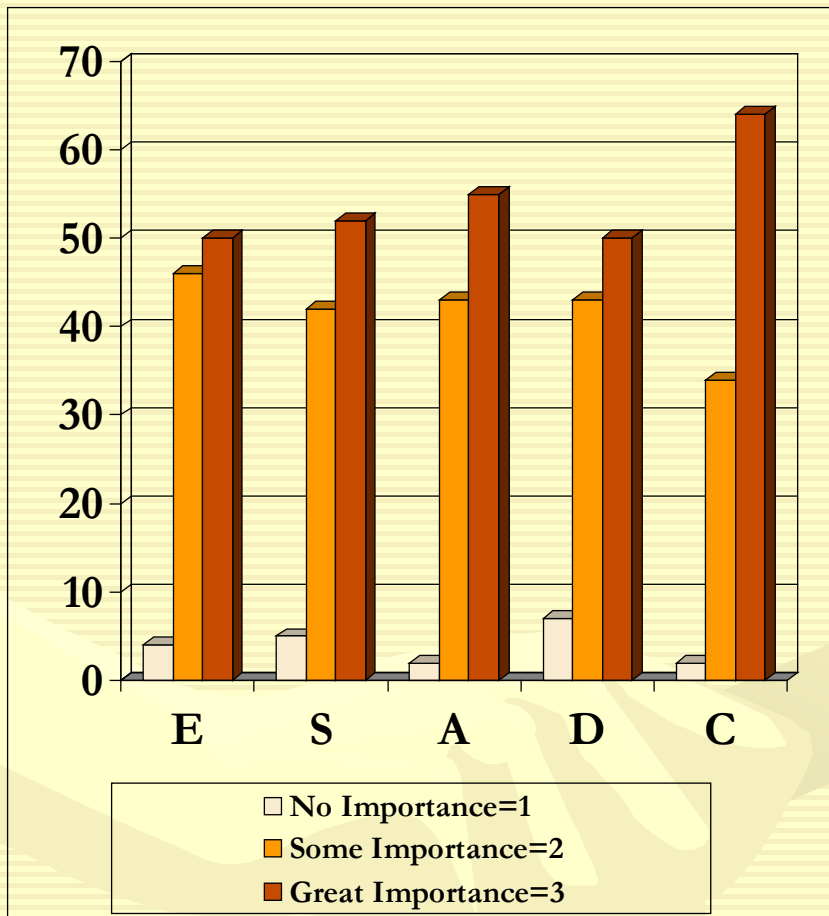
# Importance to community economic development of NSU certificate training



## Mean Response Scores

- Employees=2.5
- Students=2.5
- Alumni=2.5
- Donors=2.5
- Community=2.7
- Overall=2.5
- 56% of total sample answered “Great Importance”

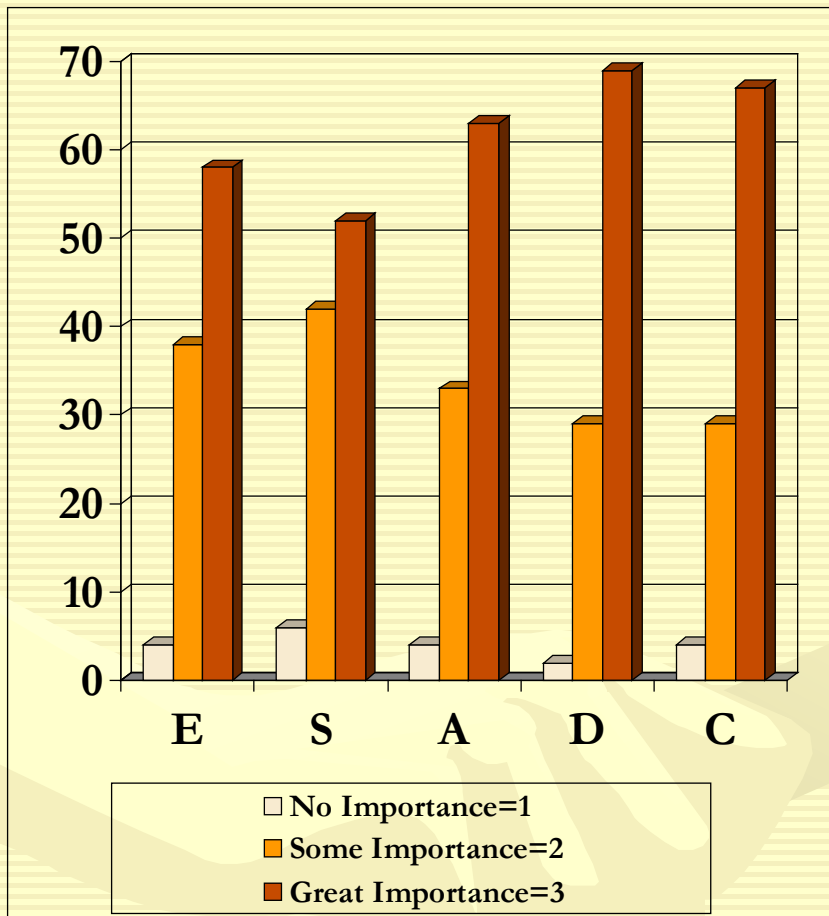
# Importance to community economic development of NSU Cont. Ed./Lifelong Learning



## Mean Response Scores

- Employees=2.5
- Students=2.5
- Alumni=2.5
- Donors=2.4
- Community=2.6
- Overall=2.5
- 55% of total sample answered "Great Importance"

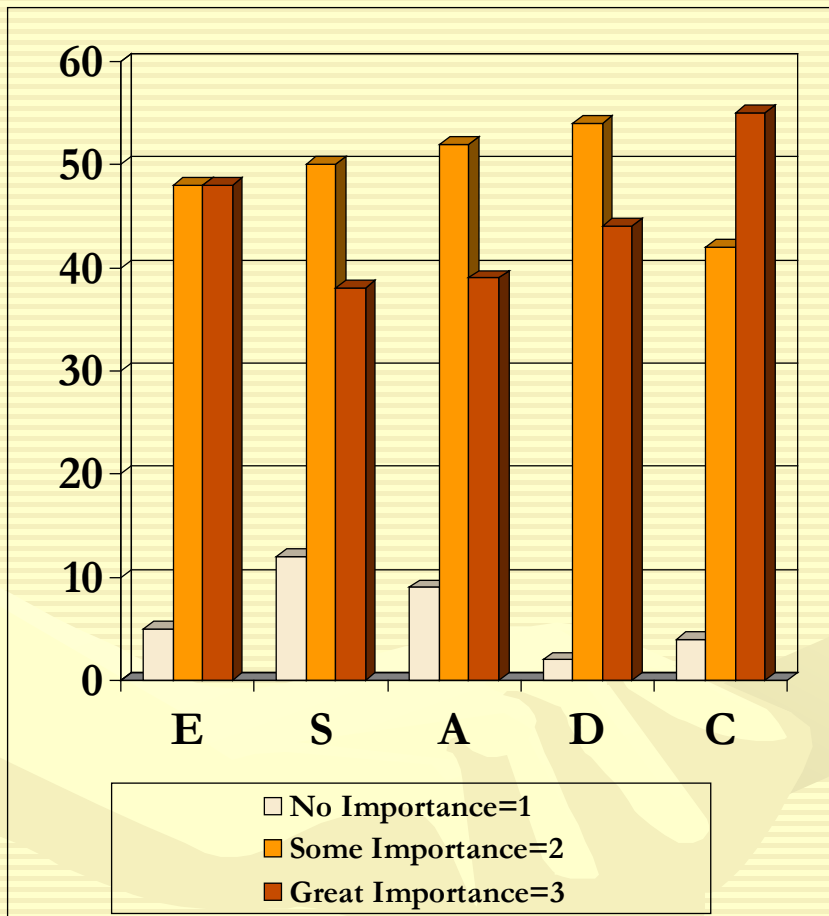
# Importance to community economic development of NSU ABE/Adult Literacy



## Mean Response Scores

- Employees=2.5
- Students=2.5
- Alumni=2.6
- Donors=2.7
- Community=2.6
- Overall=2.5
- 59% of total sample answered “Great Importance”

# Importance to community economic development of NSU conferences, conventions, meetings

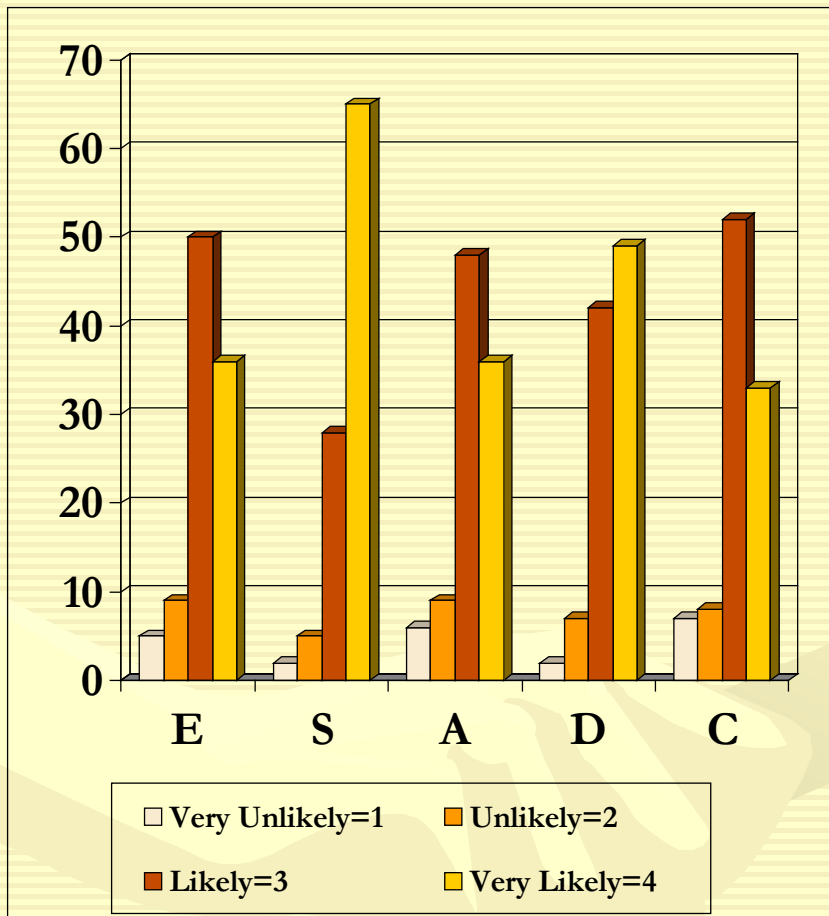


## Mean Response Scores

- Employees=2.4
- Students=2.3
- Alumni=2.3
- Donors=2.4
- Community=2.5
- Overall=2.3
- 42% of total sample answered “Great Importance”



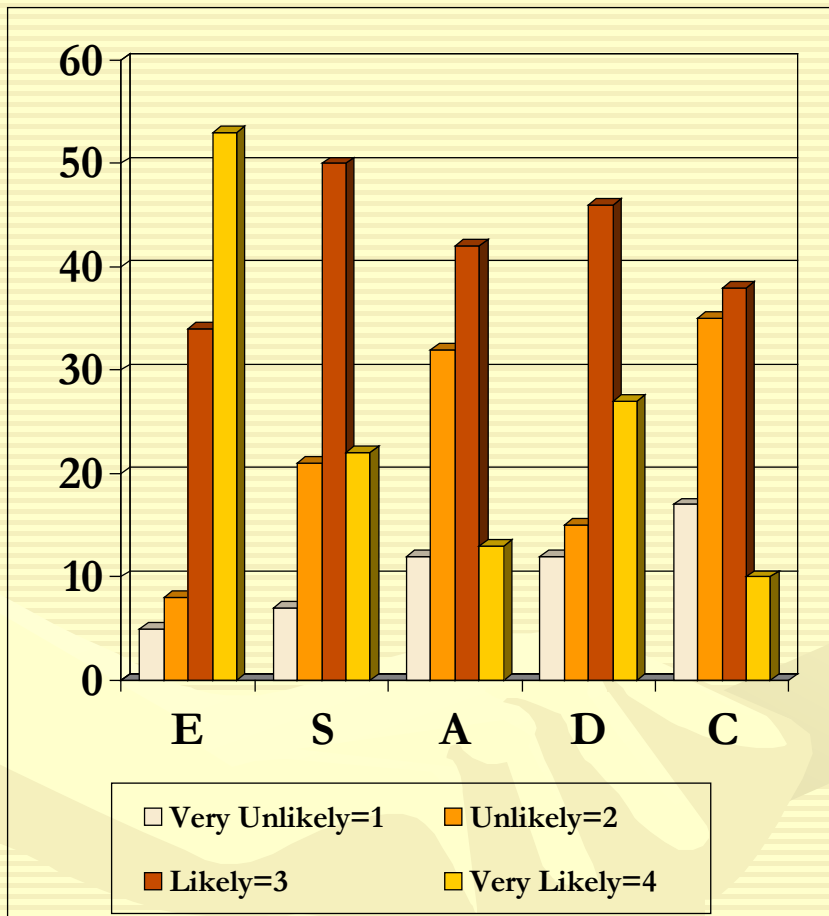
# Likelihood of funding support for Student scholarships



## Mean Response Scores

- Employees=3.2
- Students=3.6
- Alumni=3.2
- Donors=3.4
- Community=3.1
- 41% answered Likely
- 47% answered Very Likely

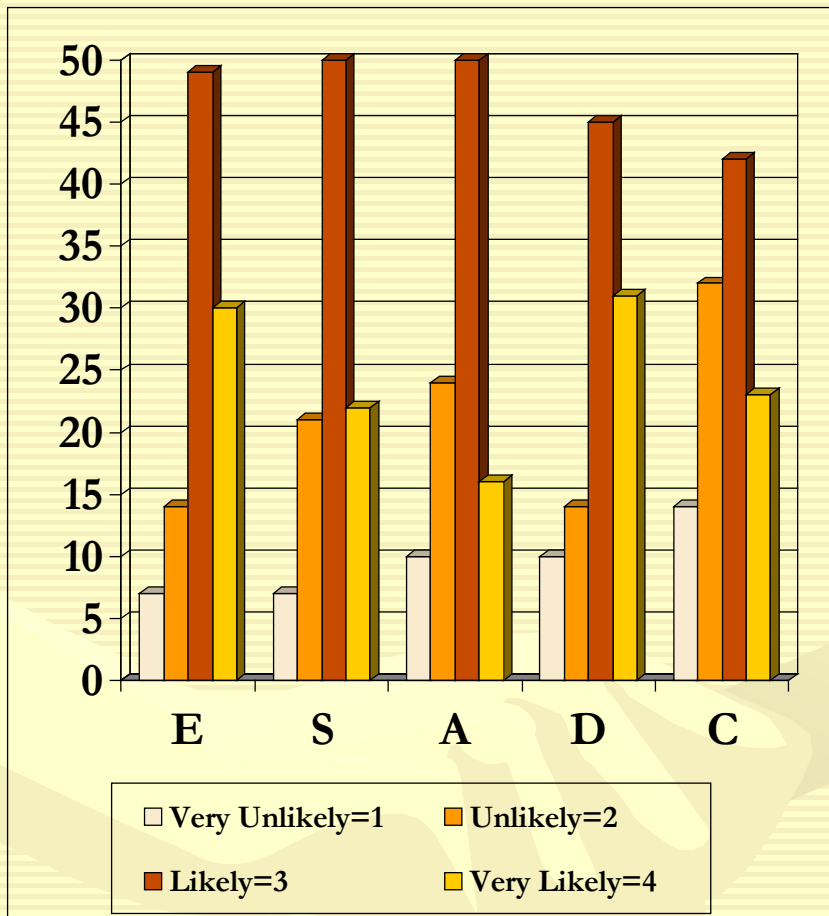
# Likelihood of funding support for Faculty/Staff salaries



## Mean Response Scores

- Employees=3.4
- Students=2.9
- Alumni=2.6
- Donors=2.9
- Community=2.4
- 43% answered Likely
- 23% answered Very Likely

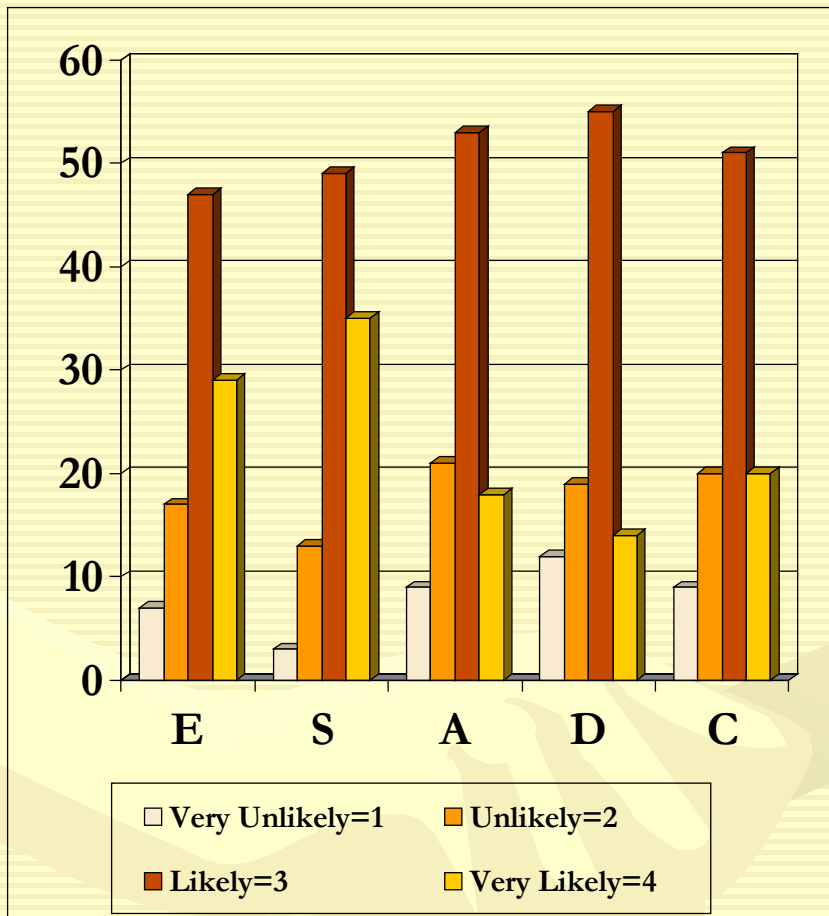
# Likelihood of funding support for construction, renovation & maintenance



## Mean Response Scores

- Employees=3.0
- Students=3.0
- Alumni=2.7
- Donors=3.0
- Community=2.5
- 47% answered Likely
- 23% answered Very Likely

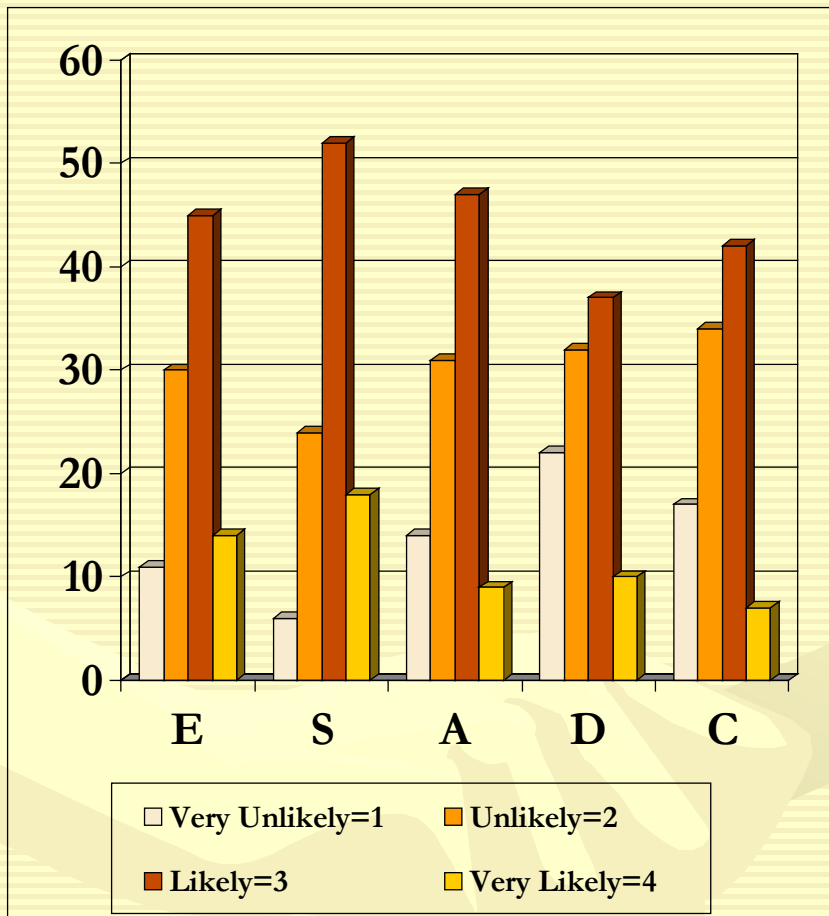
# Likelihood of funding support for Technology



## Mean Response Scores

- Employees=3.0
- Students=3.2
- Alumni=2.8
- Donors=2.7
- Community=2.8
- 50% answered Likely
- 26% answered Very Likely

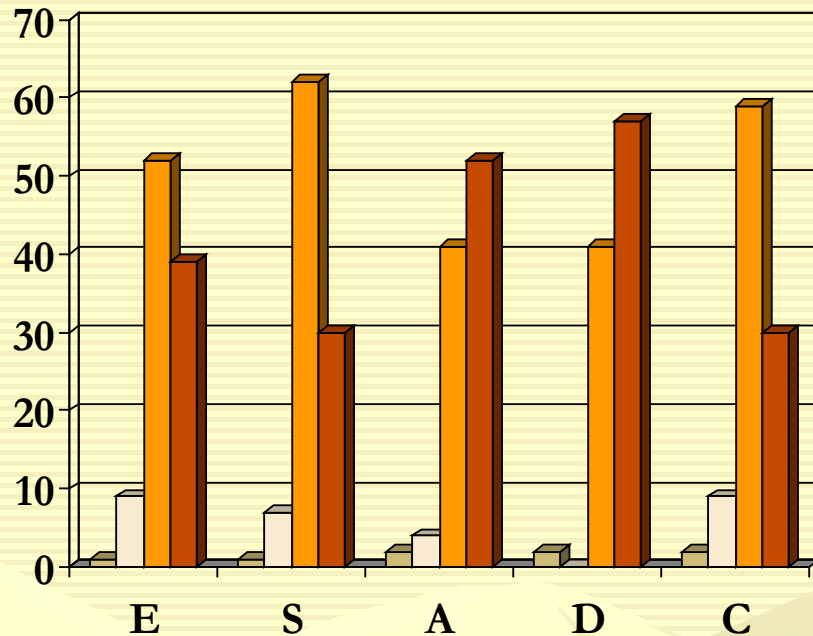
# Likelihood of funding support for General Operating Funds



## Mean Response Scores

- Employees=2.6
- Students=2.8
- Alumni=2.5
- Donors=2.3
- Community=2.4
- 47% answered Likely
- 13% answered Very Likely

# Overall Satisfaction with NSU



## Mean Response Scores

- Employees=3.3
- Students=3.2
- Alumni=3.4
- Donors=3.5
- Community=3.2
- 54% Satisfied
- 38% Very Satisfied
- 92% of total sample in the positive range

Very Dissatisfied=1    Dissatisfied=2  
Satisfied=3    Very Satisfied=4